



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966083-2	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

**Campaign Group, The**  
**Attention: Accounts Payable**  
**1600 Locust St**  
**Philadelphia, PA 19103**

Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

Advertiser	Product	Estimate Number
McCord/D/State Treasurer	ROB MCCORD 4 TREASUR	

Flight Dates	Order #	Alt Order #
10/23/12 - 11/06/12	966083	06388299

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	11/05/12	M-F News 8 at 5a	5-6a	MTWTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	2	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 WGAL F		11/02/12	5:42 AM	M-F News 8 at 5a	5-6a	:30	MCC1202COMH	\$400.00	NM
3 WGAL M		11/05/12	5:06 AM	M-F News 8 at 5a	5-6a	:30	MCC1202COMH	\$400.00	NM
2	10/23/12	11/05/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	2	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	2	\$950.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 WGAL F		11/02/12	6:06 AM	M-F News 8 at 6a	6-7a	:30	MCC1202COMH	\$950.00	NM
3 WGAL M		11/05/12	6:23 AM	M-F News 8 at 6a	6-7a	:30	MCC1202COMH	\$950.00	NM
3	10/23/12	11/05/12	NBC Today Show	7-9A	MTWTF--	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	2	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WGAL M		10/29/12	7:56 AM	NBC Today Show	7-9A	:30	MCC1202COMH	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	2	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WGAL W		10/31/12	8:39 AM	NBC Today Show	7-9A	:30	MCC1202COMH	\$900.00	NM
4 WGAL Th		11/01/12	7:23 AM	NBC Today Show	7-9A	:30	MCC1202COMH	\$900.00	NM
4	10/23/12	11/05/12	M-F 5-6p News	5-6p	MTWTF--	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	4	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M		10/29/12		M-F 5-6p News	5-6p	:00		<del>\$1,000.00</del>	NM
See MG 4.8									
8 WGAL Tu		10/30/12	5:58 PM	M-F 5-6p News	5-6p	:30	MCC1202COMH	\$1,000.00	NM
MG for 4.1 10/29									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	3	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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Invoice #	Invoice Date	Invoice Month	Invoice Period
966083-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McCord/D/State Treasurer	ROB MCCORD 4 TREASUR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/23/12	11/05/12	M-F 5-6p News	5-6p	MTWTF--	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
7	WGAL	Tu	10/30/12	5:45 PM	M-F 5-6p News	5-6p	:30	MCC1202COMH	\$1,000.00 NM
5	WGAL	Th	11/01/12	5:42 PM	M-F 5-6p News	5-6p	:30	MCC1202COMH	\$1,000.00 NM
6	WGAL	M	11/05/12	5:47 PM	M-F 5-6p News	5-6p	:30	MCC1202COMH	\$1,000.00 NM
5	10/23/12	11/05/12	M-F News 8 at 6p	6-630p	MTWTF--	:30	3	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/30/12	11/05/12	MTWTF--	3	\$1,400.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
6	WGAL	W	10/31/12	6:29 PM	M-F News 8 at 6p	6-630p	:30	MCC1202COMH	\$1,400.00 NM
5	WGAL	F	11/02/12	5:59 PM	M-F News 8 at 6p	6-630p	:30	MCC1202COMH	\$1,400.00 NM
4	WGAL	M	11/05/12	7:26 PM	M-F News 8 at 6p	6-630p	:30	MCC1202COMH	\$1,400.00 NM
Aired during extended Nightly News.									
7	10/23/12	11/05/12	Entertainment Tonight	7-730p	MTWTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/30/12	11/05/12	MTWTF--	3	\$500.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
6	WGAL	Tu	10/30/12	7:21 PM	Entertainment Tonight	7-730p	:30	MCC1202COMH	\$500.00 NM
5	WGAL	Th	11/01/12	7:17 PM	Entertainment Tonight	7-730p	:30	MCC1202COMH	\$500.00 NM
4	WGAL	M	11/05/12		Entertainment Tonight	7-730p	:00		<del>\$500.00</del> NM
Credited									
8	10/23/12	11/05/12	Access Hollywood	730-8p	MTWTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/23/12	10/29/12	MTWTF--	3	\$500.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
3	WGAL	M	10/29/12	7:59 PM	Access Hollywood	730-8p	:30	MCC1202COMH	\$500.00 NM
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/30/12	11/05/12	MTWTF--	3	\$500.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
6	WGAL	Tu	10/30/12	7:42 PM	Access Hollywood	730-8p	:30	MCC1202COMH	\$500.00 NM
5	WGAL	W	10/31/12	7:46 PM	Access Hollywood	730-8p	:30	MCC1202COMH	\$500.00 NM
4	WGAL	F	11/02/12	7:55 PM	Access Hollywood	730-8p	:30	MCC1202COMH	\$500.00 NM
9	10/23/12	11/05/12	M-Su News 8 at 11p	11-1135p	MTWTF--	:30	3	\$850.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/23/12	10/29/12	MTWTF--	3	\$850.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WGAL	M	10/29/12	11:31 PM	M-Su News 8 at 11p	11-1135p	:30	MCC1202COMH	\$850.00 NM
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/30/12	11/05/12	MTWTF--	3	\$850.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
4	WGAL	W	10/31/12	11:23 PM	M-Su News 8 at 11p	11-1135p	:30	MCC1202COMH	\$850.00 NM
5	WGAL	Th	11/01/12	11:25 PM	M-Su News 8 at 11p	11-1135p	:30	MCC1202COMH	\$850.00 NM
6	WGAL	F	11/02/12	11:19 PM	M-Su News 8 at 11p	11-1135p	:30	MCC1202COMH	\$850.00 NM
10	10/23/12	11/05/12	NBC Tonight Show	1135p-1235a	MTWT---	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/23/12	10/29/12	MTWT---	3	\$400.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
3	WGAL	M	10/29/12	12:09 AM	NBC Tonight Show	1135p-1235a	:30	MCC1202COMH	\$400.00 NM

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Advertiser		Product	Estimate Number
McCord/D/State Treasurer		ROB MCCORD 4 TREASUR	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/23/12	11/05/12	NBC Tonight Show Class of Time - Pre-emptible with notice	1135p-1235a	MTWT---	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWT--- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WGAL W 10/31/12 12:09 AM NBC Tonight Show 1135p-1235a :30 MCC1202COMH \$400.00 NM 5 WGAL Th 11/01/12 11:47 PM NBC Tonight Show 1135p-1235a :30 MCC1202COMH \$400.00 NM 4 WGAL M 11/05/12 NBC Tonight Show 1135p-1235a :00 <del>\$400.00</del> NM See MG 10.7 7 WGAL Tu 11/06/12 5:08 AM M-F News 8 at 5a 5-6a :30 MCC1202COMH \$400.00 NM MG for 10.4 11/05									
12	10/31/12	10/31/12	NBC Prime Class of Time - Pre-emptible with notice	10-11p	--1----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 10/31/12 10:07 PM NBC Prime 10-11p :30 MCC1202COMH \$1,600.00 NM									
14	11/02/12	11/02/12	Football Friday Class of Time - Pre-emptible with notice	1115p-1205a	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 11:51 PM Football Friday 1115p-1205a :30 MCC1202COMH \$450.00 NM									
<b>Total Spots</b>							<b>30</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$23,650.00</b>
<u>Agency Commission</u>	<b>\$3,547.50</b>
<u>Net Amount Due</u>	<b>\$20,102.50</b>